

Message Text

UNCLASSIFIED

PAGE 01 BANGKO 15549 270714Z

13

ACTION COME-00

INFO OCT-01 EA-07 ISO-00 EB-05 RSC-01 DRC-01 /015 W

----- 036826

R 270528Z SEP 74

FM AMEMBASSY BANGKOK

TO SECSTATE WASHDC 7126

INFO AMCONGEN HONG KONG

AMEMBASSY KUALA LUMPUR

AMEMBASSY JAKARTA

AMEMBASSY MANILA

AMEMBASSY SAIGON

AMEMBASSY SINGAPORE

UNCLAS BANGKOK 15549

E.O. 11652: N/A

TAGS: BEXP, HK, TH

SUBJ: COMMERCIAL NEWSLETTER PROGRAM

DEPT. PASS COMMERCE

REF: A) KUALA LUMPUR A-118

B) HONG KONG 10339

1. BANGKOK SHARES HONG KONG'S INTEREST IN EXPLORING KUALA LUMPUR'S SUGGESTION TO ISSUE ONE COMMON COMERCIAL NEWSLETTER FOR REGIONAL POSTS WITH BASIC PUBLICATION TO BE PRINTED AT SINGLE POINT, SUCH AS MANILA. INTEREST STIMULATED IN PART BY RISING LOCAL PAPER AND PRINTING COSTS, AND ALSO BY RECENT LOSS OF COMMERCIAL OFFICER POSITION WHICH HAD INCLUDED RESPONSIBILITY FOR SUPERVISING PUBLICATION OF BI-MONTHLY NEWSLETTER. TO EXTENT THAT DUPLICATION OF EFFORT CAN BE ELIMINATED IN PREPARING ARTICLES, LAYOUT, EDITING AND PROOFREADING, PERMITTING MORE TIME FOR OTHER PRIORITY ACTIVITY, ALL POSTS SHOULD BENEFIT.

2. EMBASSY IS IN PROCESS OF ANALYZING RECENT SURVEY IN WHICH CHECK-LIST QUESTIONNAIRES WERE SENT TO SOME 1,400.

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BANGKO 15549 270714Z

FIRMS ON OUR COMMERCIAL NEWSLETTER MAILING, LIST, ASKING

WHICH FEATURES WERE FOUND TO BE MOST USEFUL. WE HOPE TO
COMPLETE THIS ANALYSIS, BASED ON APPROXIMATELY 3000 RETURNS,
IN ABOUT ONE WEEK'S TIME, AND IT MAY HAVE SOME BEARING ON
OUR JUDGMENT OF FEASIBILITY OF THIS PROPOSAL. RESULTS WILL
BE REPORTED WHEN COMPLETED.

KINTNER

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 27 SEP 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974BANGKO15549
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740272-0921
From: BANGKOK
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t1974099/aaaaahkc.tel
Line Count: 67
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: A) KUALA LUMPUR A-118
Review Action: RELEASED, APPROVED
Review Authority: boyleja
Review Comment: n/a
Review Content Flags:
Review Date: 26 MAR 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <26 MAR 2002 by maustmc>; APPROVED <04 FEB 2003 by boyleja>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: COMMERCIAL NEWSLETTER PROGRAM DEPT. PASS COMMERCE
TAGS: BEXP, HK, TH
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005